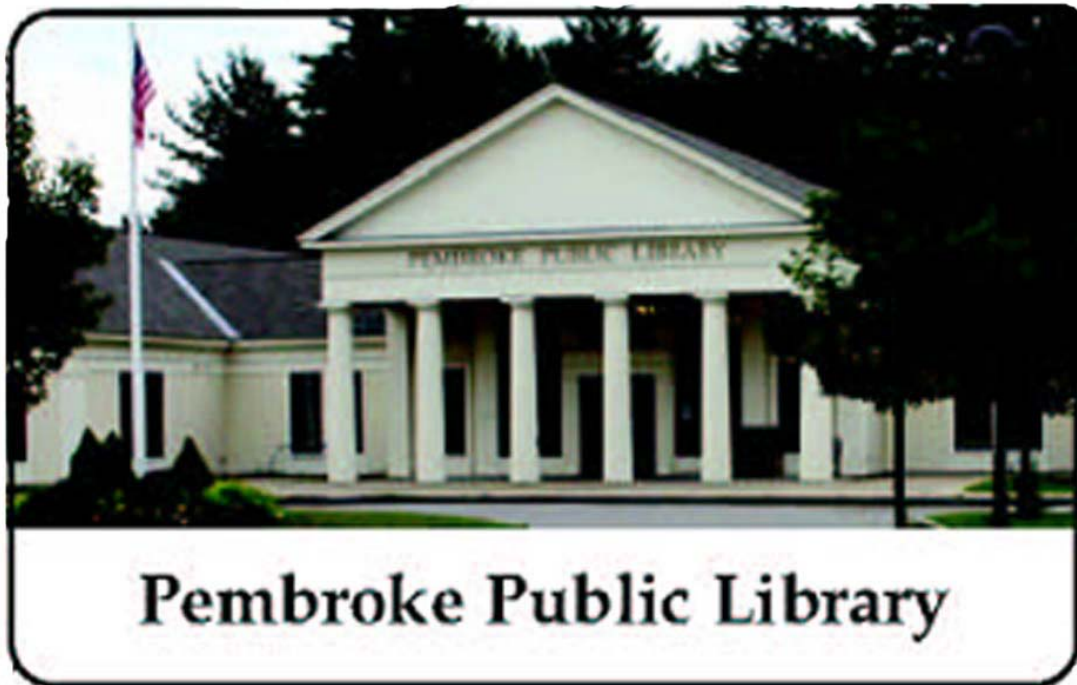


Pembroke Public Library

Annual Report FY09

Presented to the Trustees, December 10, 2009



- I. Introduction
- II. Personnel
- III. Collection
- IV. Circulation
- V. Programs and other services
- VI. Financial
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- VIII. Closing

Addenda:

FY09 ARIS Report (not online)

I. Introduction

Not too unlike FY08, FY2009 had some staff changes, continued increases in circulation, programs and interlibrary loan.

II. Personnel

We began this fiscal year without a Youth Services Librarian. Jen Forgit and the hard working staff made a successful summer reading program happen. Jessica Lamarre joined us in August 2008, just in time for the wrap-up party! She has been a great asset this year, and the children's circulation numbers are rising as a result of her effort. Thanks in no small part to Kathy Benvie, our Newsletter won First Place at the Massachusetts Library Association Conference.



Jennifer Bunton Forgit

Darlene O'Connell



Library staff is the cornerstone of the service provided to Pembroke residents.



Heather Staples



Barbara Breen



Roberta Bullock



Mary Ford



Ann Dunnington



Joyce Kinsman

In Trustees news, Jillian Taylor joined us in September. Anne Landers decided to not run this year after 12 years of service as a Trustee. Karen Wry was appointed in May.

III. Collection

A library collection is an organic living thing. It grows, is cared for and then gets removed when no longer useful. The materials here receive much use especially with the increase in circulation numbers. Our mission includes good service, which also means providing a collection that serves the needs of the community. Town funds, fine money, and donations all join together to provide that collection.



Linda and Susan sort the delivery

	books	audio	video/ dvd	Overdrive	cd-roms	misc.	periodical volumes	total
FY 2009	74797	4974	4318	1879	221	837	523	8754
FY 2008	72743	4702	3985	1128	229	71	693	8410
FY 2007	70815	4278	3707	1134	215	69	775	8099

Holdings	Adult & YA	Children's
FY09	57569	29980
FY08	55393	28711
FY07	53545	27448
FY06	51409	26046
FY05	48171	26145
FY04	45430	25000
FY03	46539	23050
FY02	44368	21886
FY01	45761	15882



Susan prepping magazines

There has been a 261% increase in the adult and young adult holdings since FY01. There has been an 89% increase in the children's collection!



Jen mending books

Peggy Emanuel



IV. Circulation



Heather, Jen and Judy

Overall circulation increased 6.2% from fy08 to fy09, and 5.6% from fy07 to fy08. Adult circulation increased 3%, and children's increased 9% over last year. These are busy times and the library has the staffing levels have changed little since 2001.

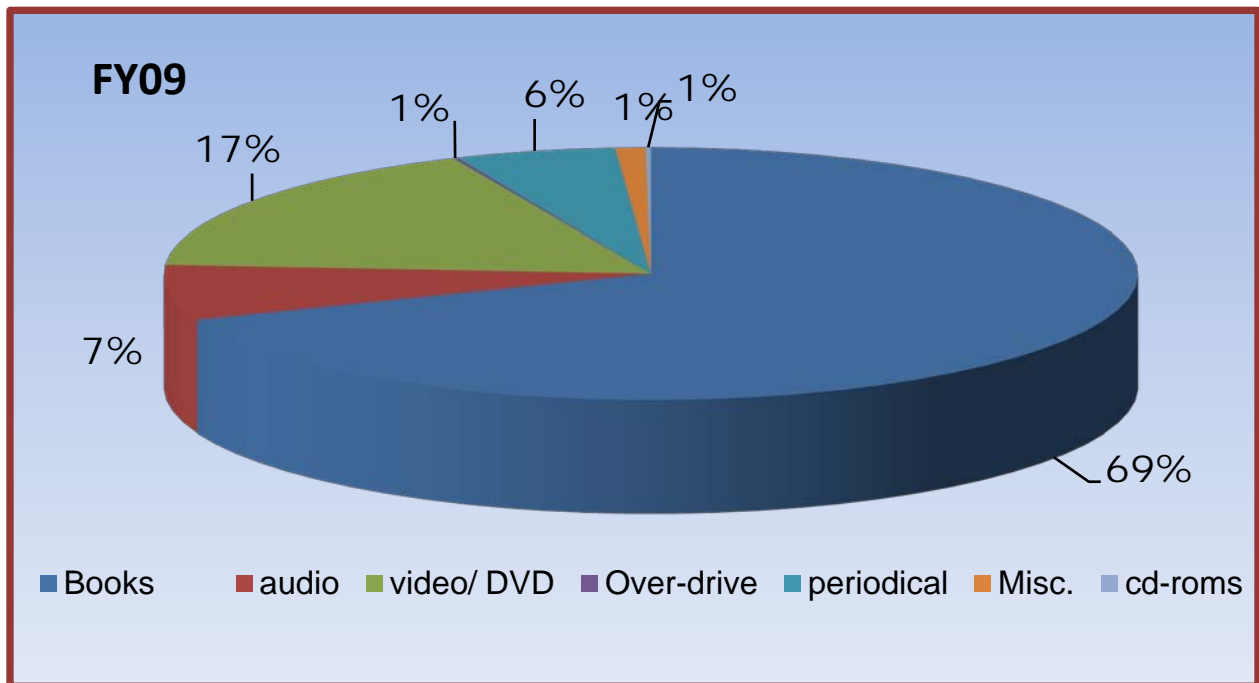
	books	audio	video/ DVD	Overdrive	periodical	Misc	cd-roms	total
FY 2009	108119	11073	26944	254	8359	1560	276	156585
FY 2008	97720	10950	24788	310	8066	4725	397	147425
FY 2007	92385	10614	25275	273	8029	2085	507	139168

The following chart breaks down the **circulation numbers** by age group.



Linda Mavilia

all materials	FY06	FY07	FY08	FY09	% change since '06
adult	71007	78353	86476	88991	25%
young adult	5603	5576	6263	7726	37%
juvenile	59199	55239	54686	59868	1.1%
total	135809	139168	147425	156585	15.2%



Books remain a strong 69% of the total and audio and video are steady. VHS continues to lose ground as do cassettes. The Juvenile circulation has risen from '06, an improvement over last year's drop. There has also been a jump in Young Adult circulation.

	FY06	FY07	FY08	FY09	% change since FY06
Adult videos	5032	4391	3897	2772	-44%
Juvenile videos	8088	6130	4596	3788	-53%
Adult DVDs	9260	10454	11709	13863	49%
Juvenile DVDs	3250	4096	4586	6413	97%



Displays are changed often to increase circulation and market the collection. There are displays throughout the library.

	FY06	FY07	FY08	FY09	% change since '06
Adult cassettes	3117	2254	1875	1134	-64%
Juvenile cassettes	682	375	315	164	-76%
Adult bk on cd	1922	2717	3186	3784	97%
Juvenile bk on cd	589	570	734	507	-14%

Kathy Benvie



Cassettes are a dying format. Most companies no longer make them, and they are increasingly difficult to replace.

We qualified for NetLender Interlibrary Loan reimbursement program and received \$4185 which is a drop from the \$4511 from SEMLS the year before because we lent more than we borrowed. We received \$4191 from SEMLS for FY07. The program is funded for FY10, and we received only \$2,832.

ILL	FY06	FY 07	FY08	FY09	% change since '06
borrowed	14107	17214	19417	21595	53%
loaned	21101	24079	26084	25954	23%

Borrowing from other libraries increased 11% over fy08 while lending did a slight dip of .5%. The chart shows that total borrowing from other libraries increased 53% in three years. This is a real-time indication of how important State certification is and how impossible it would be for Pembroke to provide all materials to residents. Libraries share resource so that all benefit. (We also kindly loaned 72 items out of state!) This year our card holders total 13,303 of which 11,721 live in town. This is a 2.6% increase, Last year we had 12,954 active borrowers, 11,447 from Pembroke. Nonresident circulation is now 19,291. In FY08 it was 17,012.



Typical day for the reserve shelf!

V. Programs and Other Services

Museum pass use has dropped off some. In FY09 they were used more than 730 times. Museum passes were used 977 times in FY08, 845 times in FY07.

For FY09, there were estimated to be 13,303 reference questions. There were 11,830 last year and 9652 in FY07. There is, if anything, a growing need for a Reference Librarian. The economic climate may not allow for one for another year or two though we have been asking for the past several years.

The number of patrons using the library for this year was estimated at 128,100, a 2% increase from the 125,200 in FY08.

Programs	FY06	FY	FY08	FY09	% change since '06
Adult and YA programs	91	87	89	105	15%
Adult and YA attendance	1320	1067	1081	1321	.08%
Juvenile programs	194	183	205	235	21%
Juvenile attendance	4296	3002	4975	5156	20%

This was the Fifth Annual Spelling Bee. Local historian Karen Proctor produced an Images of America Book for Pembroke. The front sign was completed and installed by Hassan Signs and it is a beauty! There were many adult programs, including Chocolate aficionado Ron Fedele, yoga, and foreign film showings. We had our first Adult Summer Reading Program which began in June 2009.

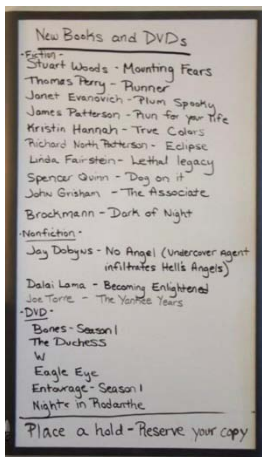


Judy McConarty

We celebrated the **buildings 10th birthday** and the **library's 130th** in October. There were seven weeks of special programs including Quintessential Brass, Antiques Appraisal, an Open House, Two Old Friends Concert, author Michael Tougias and a Photography exhibit!



The meeting room was used 280 times by various groups including Girl Scouts and the Pembroke Watershed Association. The Trustees Room was used 42 times and most often by book clubs and the Pembroke Arts Festival. The Local History Room was used 67 times for research. Artists included the residents at The New England Village and Becky Haleckty



A new display board was installed to announce new arrivals.

Internet use remains steady. The numbers show a slight drop and this is most likely due to the growth in the number of people who bring their own laptops and use our Wi-Fi. The public computers are used an average of 344 times per week.

This year there were 17,893 sign ups compared to 21,660 last year and 19,829 in FY07.

There were 70,778 hits on the library webpage. This is a 21% increase over the 58,570 visitors last year.

Databases added by the library this year are Global Road Warrior, AtoZ Maps Online and, recently, Encyclopedia Britannica.

The volunteer hours totaled 1274. These hours were completed by 48 adults and children. They are vital to helping us meet our work goals.



Peggy and Linda at workshop

VI. Financial

The economy hit an official recession, and budgets have been challenged. Our FY09 request was essentially level funded. The staff did receive a 3% pay increase. We withdrew the request for a Reference Librarian. Sunday hours were happily maintained. With operating costs rising, but the funding levels remaining the same, gift money is being used more to provide basics like paper towels and newspapers and copy paper.



Friends Basket Raffle

The Library would not be able to do as much without the Friends of the Pembroke Public Library who work very hard to support the library and contributed in many ways. They raised and donated over \$10,000 with book sales and the basket raffle. They are looking for new ways to raise money and this year tried ebay! (Guitar to the right was

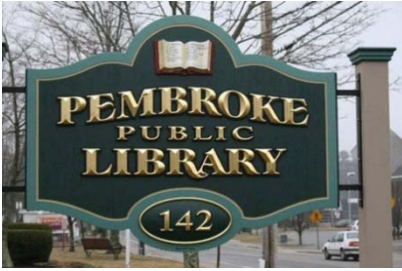


eventually a raffle.) Book Page, the online version Bookletters, museum passes, the Best Seller Collection and many programs are all available thanks to the Friends. They also had a donated quilt to auction. We always appreciate the very hard work that the Friends do for the library.

On the whole donations were level. Some are noticeably less (The Allison Darling Fund no longer has a road race to raise money.) There were some memorial funds raised; Jackie Baynes' family had donations sent to the library. We continued to receive gifts from generous residents, the Mattakeesett Garden Club and the Pembroke Watershed Association. The Della Chiesa Trust Fund grew by \$939. WATD gets a donated bike for us to raffle each year, this year it raised \$156.

The Trustees continue to work on the Library Foundation. There are now four officers and the incorporation paperwork is again underway. We have a long wish list for the Foundation when they have the money.





The exterior painting was completed. The book drops were painted. (Not well.) Landscaping was done front and back. After years of wanting, the library has a new sign and it is beautiful. There were a few windows broken by vandals, they were repaired. There are plans for a skate park next to the library. This is a concern but the town is aware of the issues.



The library continues to support the Pembroke Food Pantry. The Library also participated in the Have a Heart Fundraiser (at left) for a local soldier and his family. We received a donation of a magnifier which could be used by

low vision readers in the library.



Linda McCollum

The library applied for an LSTA One Book One Community Grant for FY10 and was awarded it. That will be spring 2010.



Most of staff at workshop on Halloween last year.

VII. Youth Services
Youth Services Annual Report FY 2009
Submitted by J. Lamarre, Youth Services Librarian

Programming

Program	# of Programs	Adult Attendance	Child Attendance
Toddler Time	42	419	573
Preschool Stories	45	397	582
Baby Lapsit	30	247	275
Drop in Storytimes	11	148	220
Special Themed Storytimes	15	135	180
Parent/Child Book Club (Grades 4-6)	10	33	35
Snack Pack Book Club (Grades 1-3)	10	0	61
Writing Club	10	0	52
Crafts	9	31	130
Easter Egg Hunt	1	60	75
Spanish Fun	11	14	99
Performers	8	185	428
Movies	11	57	84
Ice Cream Social	1	20	46
Teen Advisory Group	11	0	42
Twilight Events	2	4	116
Wii Tuesdays	7	11	78
Community Outreach	20	59	404
Totals	254	1820	3480
Volunteer Hrs	32 Kids	268HRS	

This year in children's brought many new changes and programs. The biggest one being a new youth services librarian, Ms. Jessica Lamarre who brought some fresh new ideas to the table. The Writing Club for grades 4 and up has been created. The kids have been working on a monthly newsletter called "Scribbles N Stuff" which features comics, staff picks, stories, reviews, and advice. Our next goal is getting more response from the public for our contests and columns. The picture to the right was our first staff photo.

We now have Wii Tuesdays for ages 11 and up, an idea from the Teen Advisory Group. Our most popular events are tournaments for Super Mario Smash Brothers Brawl and Mario Kart. The winners received gift certificates to Game Stop. We have purchased a Wii with games for the library.



Scribbles N Stuff Staff



Diana Flaherty who lived in Germany for 2 years is back! She began volunteering to teach Spanish Fun for ages 5 and up. Picture is shown on the left. Kids built on basic Spanish vocabulary through games and stories each week. We hope to have her back again next year.

Spanish Fun makes pato (duck) masks

Due to the waitlists for registered story times, I have had special costumed story times at various days/times throughout the year to give other children the opportunity to attend. We have dressed in superheroes, fairytales, and Halloween costumes. Not to mention pajamas for PJ story time.

The Snack Pack, created by Jennifer Hartshorn, continued for grades 1-3. Some favorites included *Half Magic* by Edward Eager, *Moxy Maxwell Does Not Love Stuart Little* by Peggy Gifford, *The Doll People* by Ann M. Martin, and *Franny K. Stein: Lunch Walks Among Us* by Jim Benton. In addition to our discussions, we have performed puppet show scene reenactments and made crafts during our time together. Mikayla Birnsteil, a teen volunteer, has attended each meeting to contribute to the discussion and help the kids with tasks. The Parent/Child Bookclub has read favorites such as *The City of Ember Series* by Jeanne DuPrau and *Alcatraz vs. the Evil*

Librarians by Brandon Sanderson. The group loves fantasy and so do I. We always love discussing if we would like living in any of these fantasy worlds.

The highlights of crafts this year were holiday cards, winter sled ornaments made by Jen Forgit, shamrock sun catchers, and frames for Mothers/Fathers Day. Next year I would like to focus on more recyclable crafts and popular fiction related projects for ages 7 and up.

This year's summer reading theme was *Wild Reads at Your Library*. The children celebrated this theme through magic, music, and wild animals! Singer Fran Friedman kicked things off with original folk songs about respect and self esteem. July brought diverse performers such as magician Peter Boie, musician Rick Goldin, and Matt from Animal World Experience. Many current movies were shown such as *The Bee Movie* and *Alvin and the Chipmunks*. The staff and volunteers really worked hard together this year to still provide programming without a youth services librarian. 434 children read 2299 hours in 6 weeks!



The Teen Advisory Group has been growing. We have our own YouTube channel which features library commercials and book trailers that have been edited by myself or the TAG members.



Scene from "Adventures in Space"

Scene from "The Cure for Boredom"

They have successfully run Wii events especially the Wii/Seniors event where each member taught someone from the senior center how to bowl using the Wii. They also selected books for the young adult room.



Teens pose with Edward Cullen during Twilight Movie Event

Twilight events have been very popular. I have visited the PCMS school to discuss *Twilight* with the book club, shown the movie, raffled off a life size cardboard cutout of Edward Cullen shown on the left, and had a twilight trivia contest to win a copy of *Breaking Dawn*. The book series has not stayed on the shelf for more than a day all year long.

For community outreach, I have had visits at CNK, Learn N Play, and Jack and Jill Preschool to introduce kids to the library and taking care of books. I have also conducted library tours for local Boy Scout troops. During Library Card Sign up Month, I visited Bryantville Elementary to hand out free books for new library card members and in June I visited Hobomock Elementary to promote summer reading. I have starred in episodes of “Books and Children” for Pembroke Public Access Cable and read at the annual “LOL” Event at the Lydia Drake Library. Art teachers at North Pembroke Elementary have used our bulletin boards to display new children’s artwork each month shown to the right. I have also created a library Facebook fan page to reach out to the adult and teen community online.

I could not have had such a successful year without the help of volunteers and staff. They have helped with crafts, story time reading, room decorating, bulletin boards, and event set up. Volunteers contributed 268 hours of their time this year!



North Pembroke creates Picasso self portraits

Professional Development:

I have attended CLASS meetings to brainstorm ideas and performers with other children’s librarians in the SEMLS region. I have also helped create the SCLR, or SAILS Children’s Librarian Roundtable which is a local meeting for many of the librarians in the area who cannot make the CLASS meetings. Through these meetings, I have heard many creative program ideas that I will use in the future such as Pokémon Meetings, Fancy Nancy Tea Parties, and Movie Book Clubs. I attended Tangram Tales, sponsored by SEMLS, with author Diana De Las Casas. Tangrams are ancient Chinese puzzles that can be used to teach shapes to kids. I learned how to make simple Tangrams out of foam/felt and implement them into story time. Although I have yet to have a Tangram day, I shared these stories with a parent who used them for a diversity day at the local elementary school. For Teens, I attended a Teen Summit in Leominster, MA where we discussed teen behavior, summer reading, programs on a shoestring and cyber bullying. I have joined the professional groups, the American Library Association and the Massachusetts Library Association.

VIII. Closing

Fiscal Year 2009 had some financial challenges with a small cut in the budget in the winter. There are two new Trustees. Some staff left, one came back! We lost \$6000 from the budget but we still have Sunday hours in FY10 and are now preparing for another round of winter budget cuts for this year. We are looking forward to the One Book grant experience (we are going to read “Three Cups of Tea.”) Fiscal11 may be an even greater challenge if all the doomsayers are right. We hope not. Our mission to educate, inform and entertain is too important and the demand continues to grow.